



CBM ACADEMY & AGENCY

Your Digital Marketing Journey Begins Here

AI INTEGRATED PRO DIGITAL MARKETING PROGRAM

Step into the Future of Marketing with Our AI-Driven Digital Marketing Training — Tailored for Beginners and Ambitious Marketers.



100%
Placement
Assistance

40+
Modules

1000+
Career
Transitions

**Certified Course +
Placement Assistance**

“1000+ students choose growth.
Choose digital. Choose CBM Academy.”



Call / WhatsApp: +91-9211583150



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ABOUT THE *course*

This 4-month AI-driven **Digital Marketing Program at CBM Academy** is designed to reflect not just how marketing works today, but where it's headed. **With AI transforming every step** of the marketing funnel — from strategy and **content creation to ads, analytics, and automation** — this program teaches you how to use cutting-edge tools hands-on and apply them in **real-world scenarios**.

You'll learn to create content using **ChatGPT and Jasper**, design with **Canva AI** and Midjourney, run smarter ad campaigns with **AI-based targeting**, and automate engagement through WhatsApp, email, and chatbots. Whether you're aiming to get hired, **freelancer**, or **grow** your own brand, this course equips you with future-ready **marketing skills powered by AI**.



DOMAINS OF THE PROGRAM

1

Digital Marketing Overview

Learn the core strategies of Digital Marketing from basics to advanced, powered by AI tools.

2

Social Media Graphics

Design eye-catching graphics that boost engagement and brand visibility.

3

Advertising & Paid Media

Master targeting, budgeting, and optimization to drive measurable results.

4

Website Creation (CMS & WP)

Build professional websites using WordPress – no coding needed.

5

Search Engine Optimization (SEO)

Boost your site's visibility and traffic through smart SEO strategies.

6

E-Commerce

Build smart online stores using AI tools for product recommendations, chatbots, and customer personalization.

7

Local SEO & Google My Business

Discover powerful strategies to attract and convert leads using social media.

AI In Digital Marketing

Explore how AI transforms marketing with smart automation and personalized targeting.

8

9

Sales Funnel Creation

Design funnels that guide users from awareness to conversion effectively.

WhatsApp Marketing

Use WhatsApp to connect, engage, and convert leads with personal messaging.

10

11

Email Marketing

Craft engaging emails, segment audiences, and automate campaigns for results.

Digital Products Business

Learn to create and sell digital products like eBooks, courses, and tools.

12

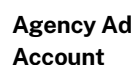
Interview & Resume Preparation

Build a standout resume and ace interviews with confidence and clarity.

Digital Marketing Overview & Concepts



Metaverse



SEO Management



Niche Platform Marketing





Exploring Freelancing Platforms

Your 4-Month Digital Marketing Journey – **BLUEPRINT TO SUCCESS**



1

PHASE 1:

- Digital Marketing & Ads
- Introduction to digital marketing
- Marketing funnels & strategy
- Google & Meta Ads setup
- Audience targeting & budgeting
- Campaign optimization basics

2

PHASE 2:

- SEO, Leads & SMM
- On-page & off-page SEO
- Google Analytics & reporting
- Social Media Marketing (SMM)
- Lead generation funnels
- Engagement & growth tactics

3

PHASE 3:

- AI & Automation
- AI tools for marketers
- Marketing automation workflows
- Chatbots & AI agents
- AI-driven content creation
- Smart campaign personalization

4

PHASE 4:

- Strategy & Career Support
- Business & growth strategy
- SaaS tools for marketing tasks
- Freelancing support system
- Internship & live projects
- Placement preparation & guidance

REAL-TIME TRAINING WITH **100+AI TOOLS**

Some of the premium tools you will be provided as a student at CBM Academy are :-



ChatGPT



perplexity



grammarly



Midjourney
Statistics



SURFER



synthesia

ElevenLabs



Stable Diffusion

Notion AI ✨

Magic Studio



Claude



Jasper



SYNTHESYS

copy.ai



Writesonic



QuillBot



And Many More.....

Why Pursue a **Career** in Digital Marketing



- **Consistent Demand:** High job security due to ongoing demand.
- **Creative and Strategic:** Perfect mix of creativity and strategic thinking.
- **Wide Range of Opportunities:** Work in any industry you choose.
- **Entrepreneurial Potential:** Great for starting your own business.
- **Lifelong Learning:** Constantly evolving field with new trends.
- **Global Impact:** Reach and influence a worldwide audience.
- **Measurable Success:** Track and optimize your performance in real-time.
- **Build Your Brand:** Enhance and promote your personal brand.



AFTER LEARNING DIGITAL MARKETING, YOU CAN BECOME.....



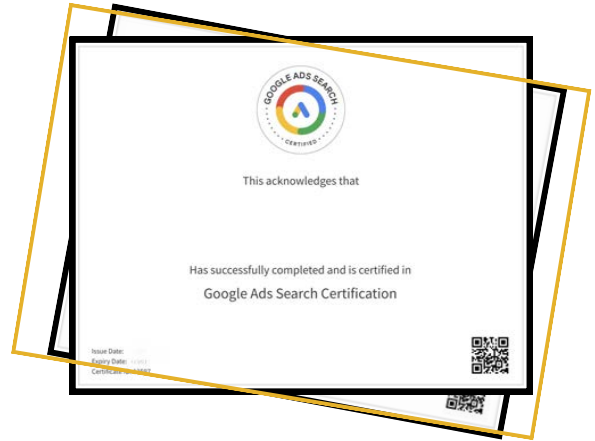
BRANDS THAT BELIEVE IN OUR TALENT

YOU WILL GET HERE!

A collage of various digital marketing and social media icons. It includes the YouTube play button icon in red, the Facebook 'f' logo in blue, the Dribbble logo in orange, the multi-colored Google 'G' logo, and a blue speech bubble containing the word 'ADS' in white, which is positioned above a yellow circle with a blue megaphone icon. The bottom of the image shows the top of a person's head with dark hair.







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Visit Us:

E-111, Upper Ground Floor, Hari Kothi
Abul Fazal, Jamia Nagar, Delhi- 110025

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